

WERS 88.9FM
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Emerson
COLLEGE

WERS Celebrates 70th Birthday with a concert from Nick Lowe & Adia Victoria

BOSTON, MA (August 5, 2019) - WERS 88.9FM, New England's oldest non-commercial radio station, hosts its 70th birthday party on **Saturday, November 2** at **The Paramount Center**, celebrating seven decades of music discovery. Open to the public, the event features headliner **Nick Lowe**, the legendary British singer, songwriter, and producer, as well as a special opening set with blues singer and songwriter **Adia Victoria**.

Tickets are available to WERS members beginning on Wednesday, August 7, at 10 a.m., and go on sale to the general public Friday, August 9, at 10 a.m. at the Paramount Center Box Office. Proceeds from ticket sales directly support 88.9 FM WERS. More details and tickets at wers.org/70years. Press materials available at wers.org/press.

Founded in 1949, WERS is a student-run, non-commercial station that operates with the guidance of a professional staff who together produce award-winning programs, that has consistently been cited as the most highly-rated and critically-acclaimed college radio station in the country. In recent years, WERS highlighted hundreds of local acts on "Wicked Local Wednesday," and produced the Wicked Good Festival on The Boston Common, a free music festival held in the country's first public park, the Boston Common, that drew an estimated 10,000 attendees. In addition to its current daytime Triple A/Adult Rock format, the station has long served a variety of community groups with block programming ranging from the Jewish Culture and Music program Chagigah on Sunday mornings to Standing Room only which features the best of Broadway, and the Secret Spot, which features urban, R & B and soul music.

What: WERS 88.9 70th Birthday Party

When: Saturday, November 2, 7:30 p.m.

Where: Emerson College, Robert J. Orchard Stage at The Paramount Center
559 Washington Street, Boston, MA 02111

Who:

- British singer/songwriter and producer Nick Lowe
- Special Guest, Gothic-Blues singer Adia Victoria
- WERS staff
- Emerson College alumni
- WERS members and fans

About WERS

Founded in 1949, WERS is a commercial-free, listener-supported station broadcast from Emerson College to Boston and beyond. The station is student-run with the guidance of a professional staff, who, together, produce award-winning programs. WERS has consistently been cited as the most highly-rated and critically-acclaimed college radio station in the country and stands as the first non-commercial radio station in New England.

About Emerson College

Based in Boston, Massachusetts, opposite the historic Boston Common and in the heart of the city's Theatre District, Emerson College educates individuals who will solve problems and change the world through engaged leadership in communication and the arts, a mission informed by liberal learning. The College has approximately 3,780 undergraduates and 670 graduate students from across the United States and 50 countries. Supported by state-of-the-art facilities and a renowned faculty, students participate in more than 90 student organizations and performance groups. Emerson is known for its experiential learning programs at Emerson Los Angeles, located in Hollywood, and at its 14th-century castle, in the Netherlands. Additionally, there are opportunities to study in Washington, DC, London, China, and the Czech Republic, Spain, Austria, Greece, France, Ireland, Mexico, Cuba, England, and South Africa. The College has an active network of 39,000 alumni who hold leadership positions in communication and the arts. For more information, visit emerson.edu.

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